

NW Washington Farm-to-Table Trade Meeting

WSU Mount Vernon Research Center

February 22, 2010

8:45am – 4:00pm

8:45am– 9:00am	Registration Coffee and sample dairy products	
9:00am- 9:30am	Introduction Welcome and Agenda	Alex Moore, Cascade Harvest Coalition
9:30am– 10:15am	Emerging Models in Dairy Panel Discussion Networking	Facilitator: Ron Wesen, Skagit County Commissioner Kevin Maas, Farm Power Northwest, LLC Brandy K. Jensen, Golden Glen Creamery Mark Wesen, Darigold Cooperative Andrew Dykstra, Organic Valley
10:15am- 10:40am	Networking Time	Time to make new market connections and strengthen existing relationships. Also good time to fill out evaluation forms.
10:45am- 11:30am	Adding Value & Processing Panel Discussion Networking	Facilitator: Gary Merritt, Skagit Fresh and NABC Steve Mowat, Sakuma Brothers Rich Weight, Pleasant Valley Farms Drew Zimmerman, Red Barn Cider
11:30am- 11:55pm	Networking Time	Time to make new market connections and strengthen existing relationships. Also good time to fill out evaluation forms.
12:00pm- 1:10pm	Lunchtime Programming Presentations, Lunch, Samples	Lucy Norris, Puget Sound Food Network Erika Polmar, FoodHub
1:15pm- 2:00pm	Reaching Institutional Markets Panel Discussion	Facilitator: Jeff Voltz, NABC Juan Espinoza, SYSCO Clayton Burrows, Growing Washington Jeremy Vrablik, F.C. Bloxom
2:00pm- 2:25pm	Networking Time	Time to make new market connections and strengthen existing relationships. Also good time to fill out evaluation forms.
2:30pm- 3:15pm	Packing for Retail Panel Discussion	Facilitator: Kai Ottesen, Hedlin Farms Lee Reynolds, Haggen Food and Pharmacy Jodie Buller, Skagit Valley Food Co-op Tony D'Onofrio, Town and Country Markets
3:15pm- 4:00pm	Closing Remarks and Open Networking Evaluations!	Alex Moore, Cascade Harvest Coalition
